# POSTER GUIDELINES

## Specifications for Poster Presentations

- We recommend posters to be 36 inches by 44 inches (vertical). This is a portrait/ vertical format.
- Poster materials should not extend outside the assigned half–board.
- Include title, author(s), & institution(s) of research at the top center of the poster.
- Your poster should include the following headings:
  - Introduction/Background; Methods; Results; Conclusions; Contact Information
- Your Introduction should make a connection between your content & the conference theme: Building Capacity for STEM Student Success at Hispanic–Serving Institutions.
- Presenters are expected to present their posters during the dedicated presentation session. Exact location will be available in the final conference program.

## Tips for Poster Preparation

Posters should stimulate discussion, not give a long presentation. Keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.

- Utilize handouts to supplement your poster.
- Goal: 20% text, 40% graphics, 40% space.
- Make sure ideas flow logically from one section to the next.

- Use charts and graphs to illustrate data (avoid large tables of raw data).
- Use high resolution photographs (web images often will not work).
- Do not use all capital letters.

## Additional Recommendations

Be Consistent:
- Keep consistent margins.
- Keep line spacing consistent.
- Keep the color, style, & thickness of borders the same.
- Keep shading consistent.

Test Readability:
- Pick no more than 2–3 fonts (Arial or Verdana preferred).
- Pick no more than 2–3 colors:
  - Choose your colors to provide a strong contrast & avoid pairing RED & GREEN elements to assist those with RED–GREEN color blindness.
- Title banner should be legible from 20 feet away.
- Body text should legible from 6 feet away.

Adapted from the Institution of Education Sciences

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